



Maggy Luy

Art Director

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(617) 955-5169

frenchtoastdesign.com

Experience

2021 - PRESENT

Art Director

Georges P. Johnson

> art direction for event: concept & brainstorm design, organizing spaces & furniture (furniture listing, props & placement), content & design of wayfinding, coordination with production and montage on site, concept animation for screens, digital & print, coordination between departments (production, design 2D/3D, prop,...)

2017 - 2021

Art Director / Senior Graphic Designer

Marshalls Creative Team (TJX company)

> print & digital projects (in-store & social media): concept & brainstorm design, 2D animation, in-store photography, art directing studio photography, concept design, retail campaign & signage, retouching, team collaboration

2016 - 2017

Senior Graphic Designer

PAN Communications

> digital projects (ebooks, infographics), 2D animation, podcast editing, video montage

2014 - 2015

Graphic Designer

Stride Rite (Wolverine World Wide Group)

> print & digital B2C projects

2014 - PRESENT

Graphic Designer (volunteer work)

MassCOSH (non-profit organization)

> print & digital: brochure, newsletter, email, logo, invitation

2011 - 2013

Graphic Designer

OPS2 (rebranded California Agency)

> print & digital, B2C, B2C, app design, web design, showroom, advertisement, catalog, leaflet, vehicle cover

2010 - 2011

Graphic Designer

Groupe Forum

> production design for local businesses

2008 - 2010

AD Assistant

DDB Piment (TBWA group)

> packaging, digital & print assets for one dedicated client (Picard Surgelés)

Education

2008 - 2010

Web Design & Web Languages

EFFICOM school (France)

2006 - 2008

2 years in Graphic Design (print & digital)

GraphiCréatis school (France)

2004 - 2006

2 years tech. degree in Visual Communication

Lycée Louis Thuillier (France)

Skills

STRATEGY

CONCEPT

BRAINSTORM

Design

PRINT

DIGITAL

WEB DESIGN

INFOGRAPHICS

2D ANIMATION

PODCAST EDITING

PHOTO RETOUCHING

HTML/CSS

Software

INDESIGN

ILLUSTRATOR

PHOTOSHOP

AFTER EFFECT

AUDITION

PREMIERE

DREAMWEAVER

MICROSOFT OFFICE

GOOGLE OFFICE

Languages

ENGLISH (Fluent)

FRENCH (Native language)

SPANISH (Beginner)

ASL (Beginner)